



Western Beef
Development Centre
Division of PAMI

NEWS RELEASE

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Humboldt, SK

Immediate Release

WBDC Annual Summer Field Day 2010

The Western Beef Development Centre's annual Summer Field Day is Tuesday, June 22, 2010. The focus of the event's keynote presentations will be on managing herd information.

"Identification has become the norm for cattle producers," says Dr. Paul Jefferson, VP of Operations for the Western Beef Development Centre. "Nationally and internationally, tracing herd information is essential. It's a reality for producers, and we would like to help by informing them of the latest information and options available to them." Morning presentations will be focused on this topic, with Larry Thomas, the National Manager of the Beef InfoXchange System (BIXS) speaking, as well as Brian Anderson from the Saskatoon office of the Canadian Cattle Identification Agency (CCIA).

Dr. Bart Lardner, Senior Research Scientist at the ranch, is once again in charge of the afternoon research tours. "We will have a busy afternoon," he says, "with field tours to a number of sites. Grazing Crop Residue, Eco-buffer Windbreak, Pasture Rejuvenation options, and Nutrient Export Runoff are a few examples." "We will also have a presentation on Mycoplasma by Dr. Casal from VIDO," he added.

Also at the Field Day this year, will be WBDC's new Beef Economist, Kathy Larson (nee Lang). Larson has been working on the Cost of Production (COP) study using input entered by producers across the province during Fall/Winter 2009-10. The COP study was started by the Centre years ago, but was interrupted with the loss of previous Beef Economists. With Larson's return, WBDC is able to reinstate the COP study which has always generated strong interest. Larson has also created an electronic newsletter for WBDC which will be available for viewing on WBDC's website at the Field Day. Larson will be seeking input from producers and industry for future issues of this quarterly e-newsletter.

The Termuende Research Ranch began hosting summer field days in 1998 and is still going strong after 12 years, with anywhere from 150 to 300 people that attend the event every year. The Termuende Trust Fund lends financial support by funding the noon lunch every year, which is provided free of charge to those participating in the event. There is no charge to attend, and those present can expect an interesting day, with presentations, tours and a tradeshow onsite as well. More information on the Western Beef Development Centre and its Field Day can be found on their website at www.wbdc.sk.ca.

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